

PORTFOLIO OF IT SERVICES

KEN & Co.
Chartered Accountants

<http://www.ken-co.in>

About Us

We are a fin tech professional firm, focused on delivering automation, analytics, risk advisory and digitisation services.

We believe in harnessing the power of technology to solve everyday problems with optimum resources.



With changing technological landscape, there is an increasing need to introspect Tech-driven solutions. We at Ken & Co., help organizations cope up with the rapid changes in the business environment and to meet the regulatory requirements and add deliver value through IT. We provide a range of services starting from Governance, Risk & Compliance to Emerging Areas such as Analytics, AI and Blockchain.

DATA ANALYTICS & BUSINESS INTELLIGENCE



Today's Business models are driven through massive amount of data and there is a need to harness its power. It could be used for identifying trends in business, targeting customers better, optimizing product mix, identifying patterns, or even for forensic analysis.

The following are the avenues where we assist you:

Transforming
Business data
into insights

Market
Intelligence
and forecasts

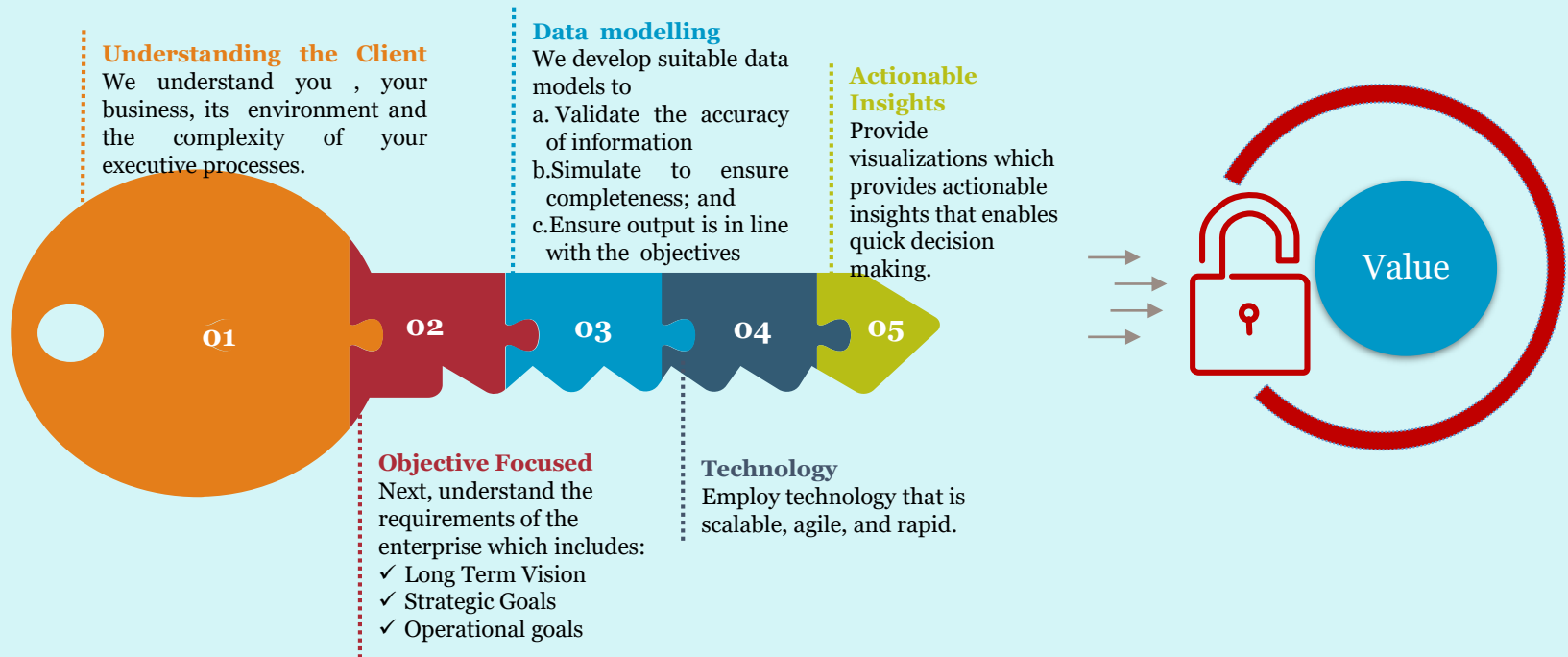
Identifying
new Business
Opportunities

Early
Detection of
Frauds

Resource
optimization

Financial
Forensics

DATA ANALYTICS CONSULTING – UNLOCKING BUSINESS VALUE

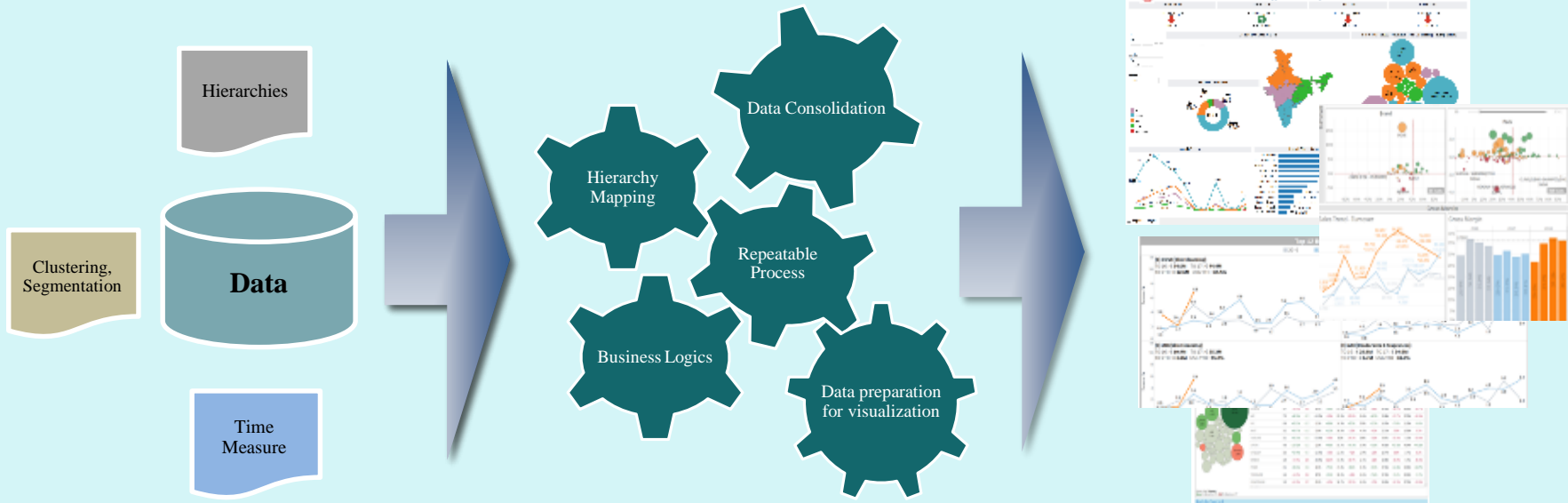


TECHNOLOGY ARCHITECTURE

Business Information

Analytics Engine

Visualization



REPORTING ANALYTICS

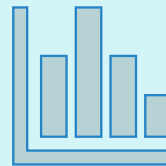


- Diagnostic analysis of costs incurred.
- Recommendation for cost control and optimization
- Monitor Cost reduction initiatives

COST CONTROL

- Present financial information using powerful visualizations tools to data-driven quick decisions.

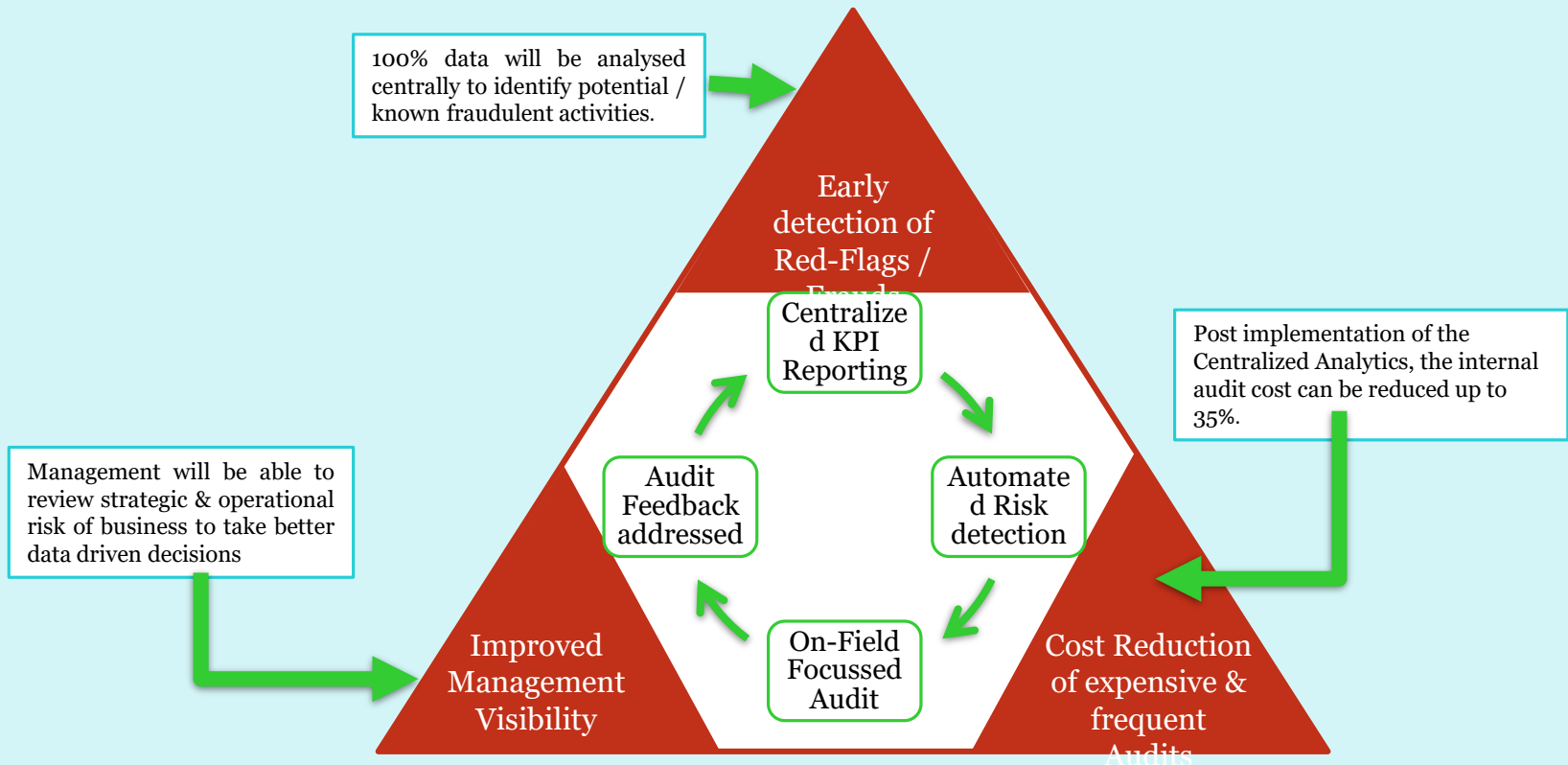
CRISP REPORTING



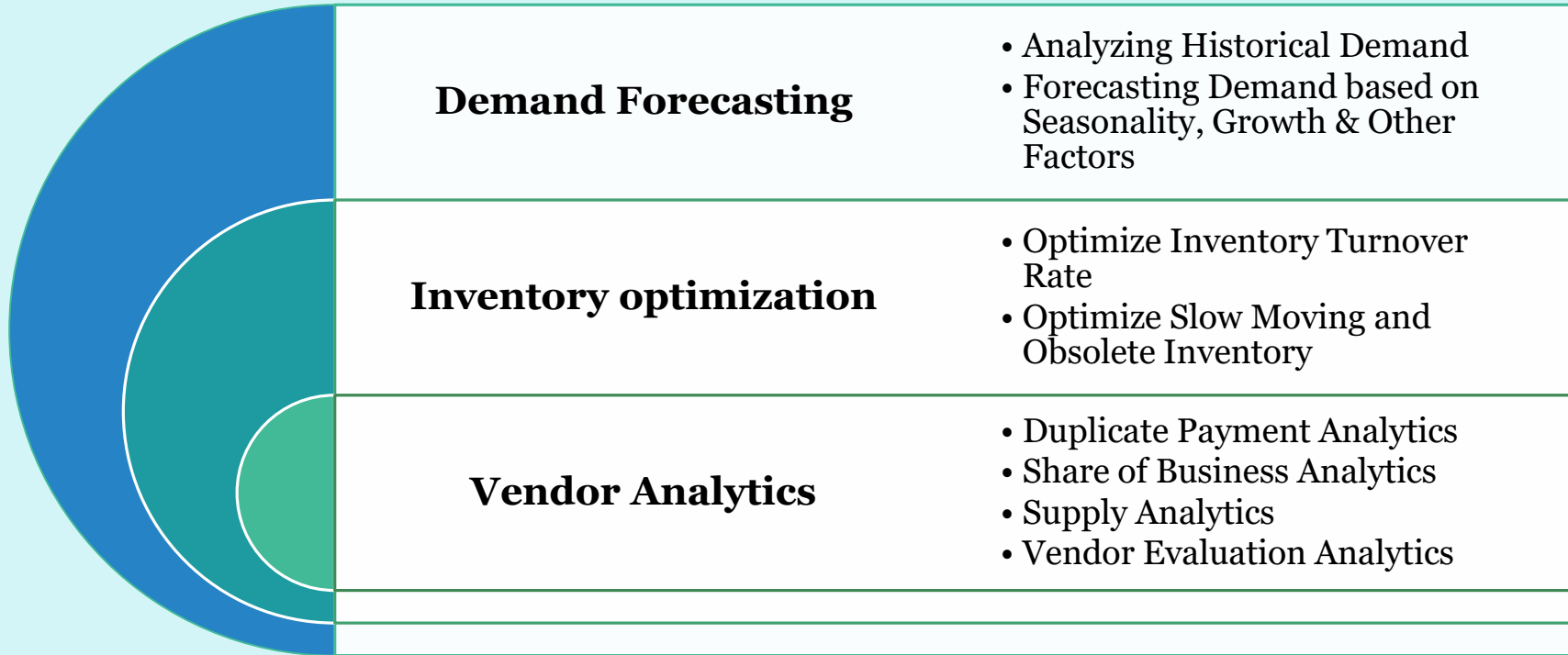
- Gross/Net Margin Variance Analysis(GMVA) helps to understand changes in margin between periods
- Pricing analytics helps a business to identify strategies to maximize profit.

MARGIN ANALYSIS

RISK ANALYTICS



SUPPLY CHAIN ANALYTICS



WORKING CAPITAL ANALYTICS

Trade Receivable Analytics

- Building strong collection strategy
- Recommend & monitor collection strategy
- Receivable turnover rate

Trade Payable Analytics

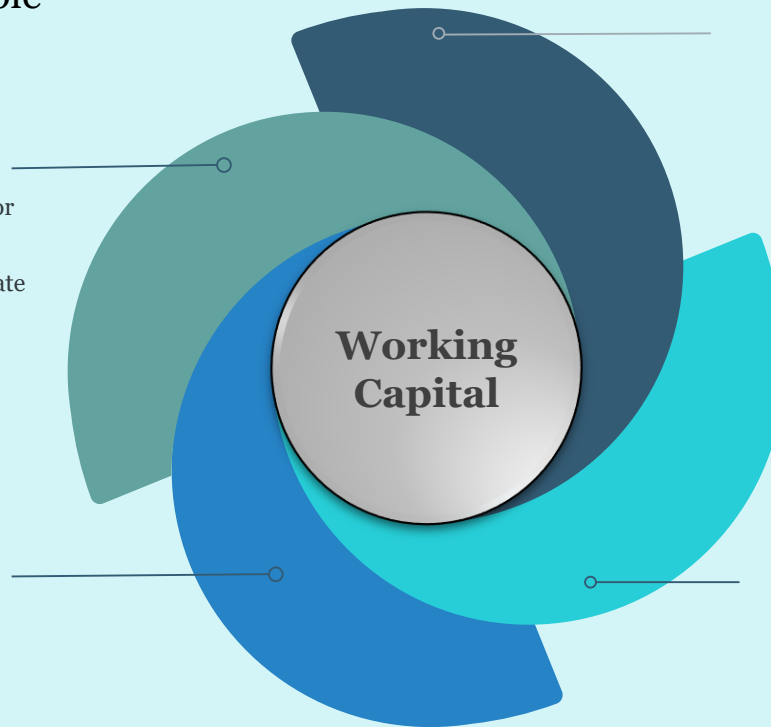
- Insights on spend analytics
- Payable turnover rate
- Recommend & monitor payable strategy

Inventory Analytics

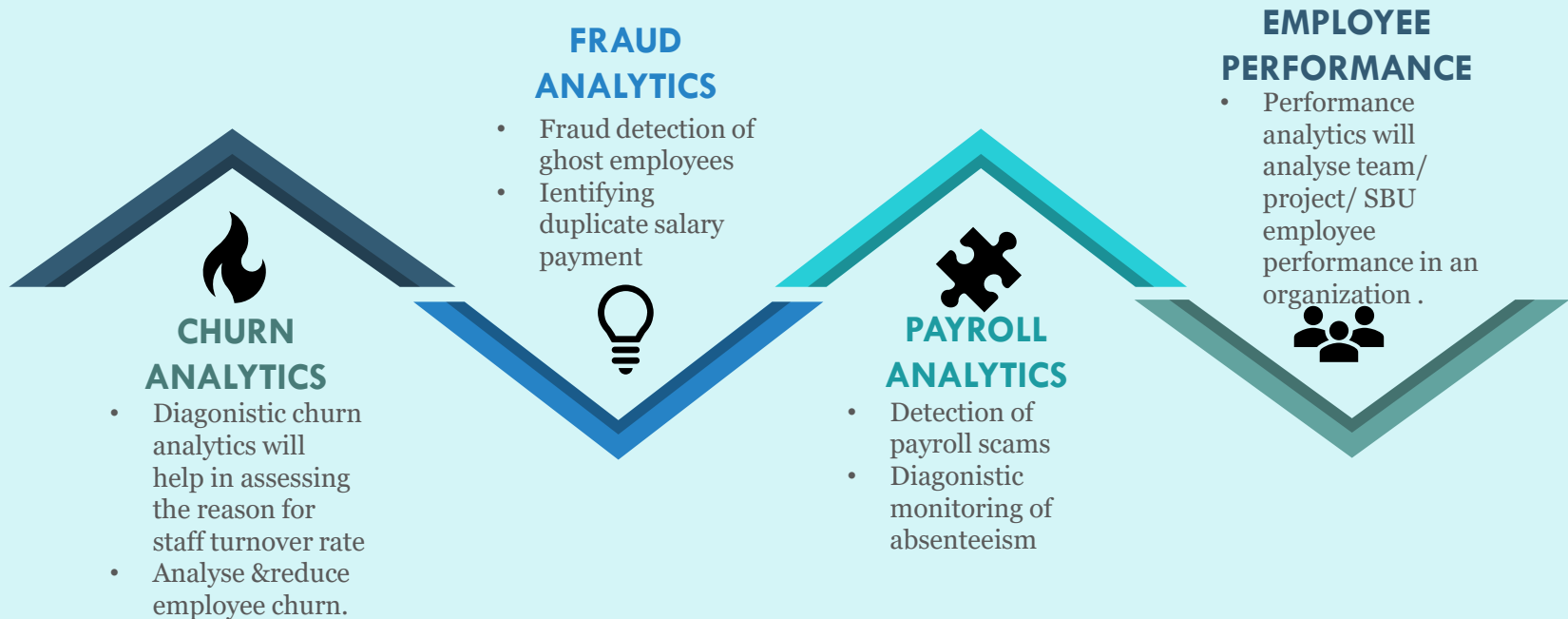
- Optimize inventory turnover rate
- Clear pathway to differentiate slow moving and obsolete inventory

Cash Analytics

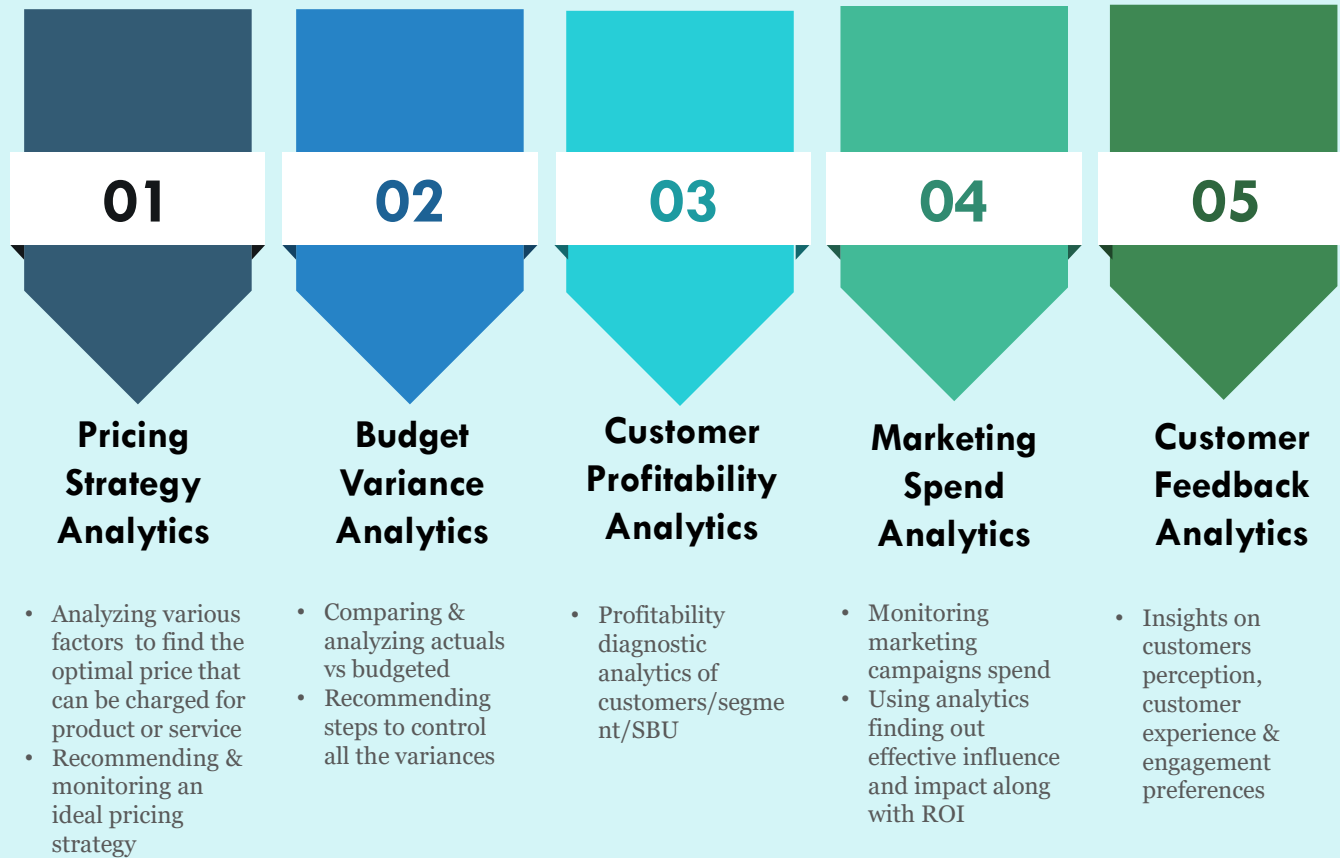
- Cash requirement analytics to expand the scope of working capital
- Analysing & predicting investment/cash based on working capital



HUMAN RESOURCE ANALYTICS



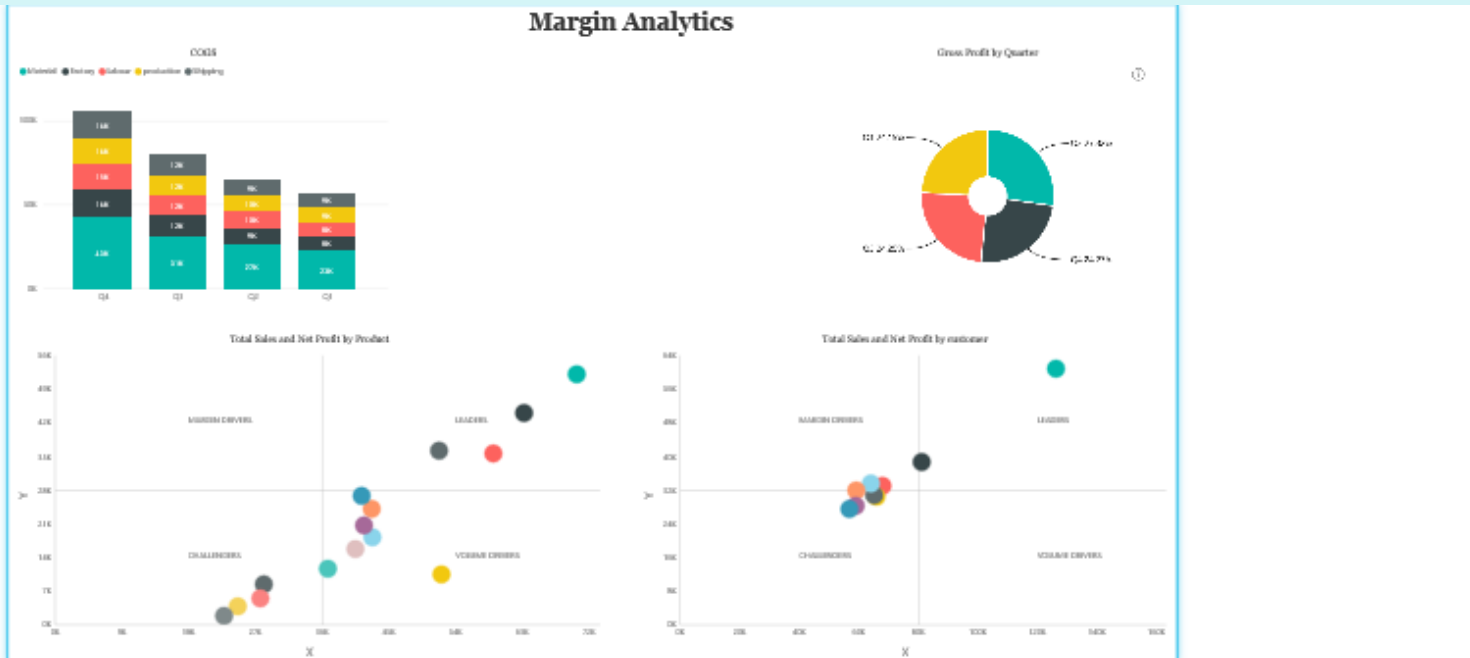
OTHERS



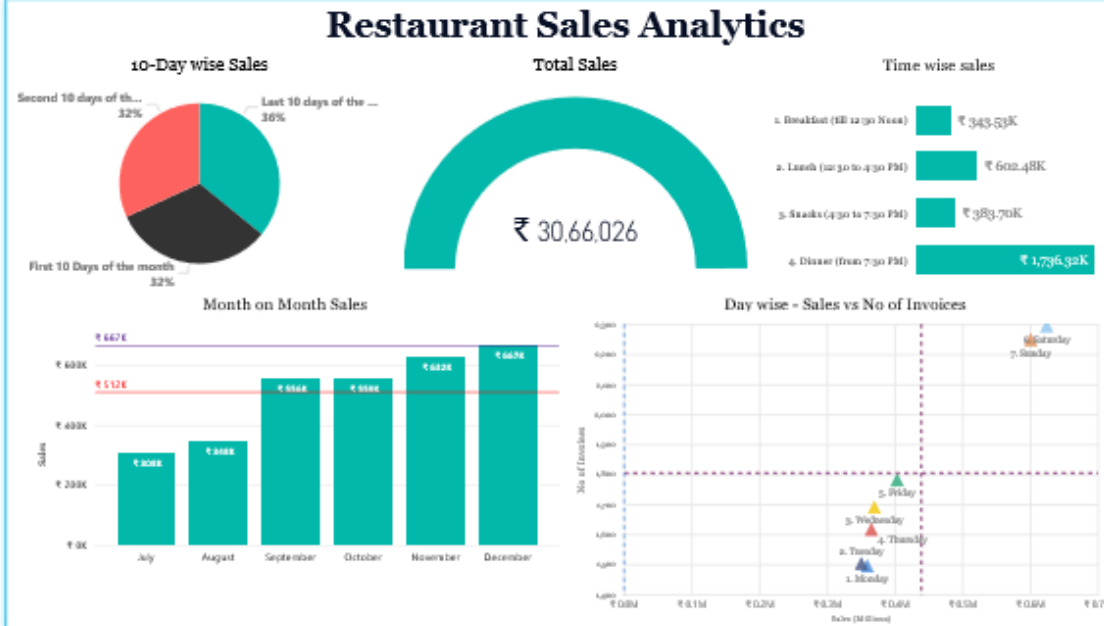


A SAMPLE OF WHAT WE DID!

FINANCE COMPASS – CFO ANALYTICS



RESTAURANT SALES ANALYSIS



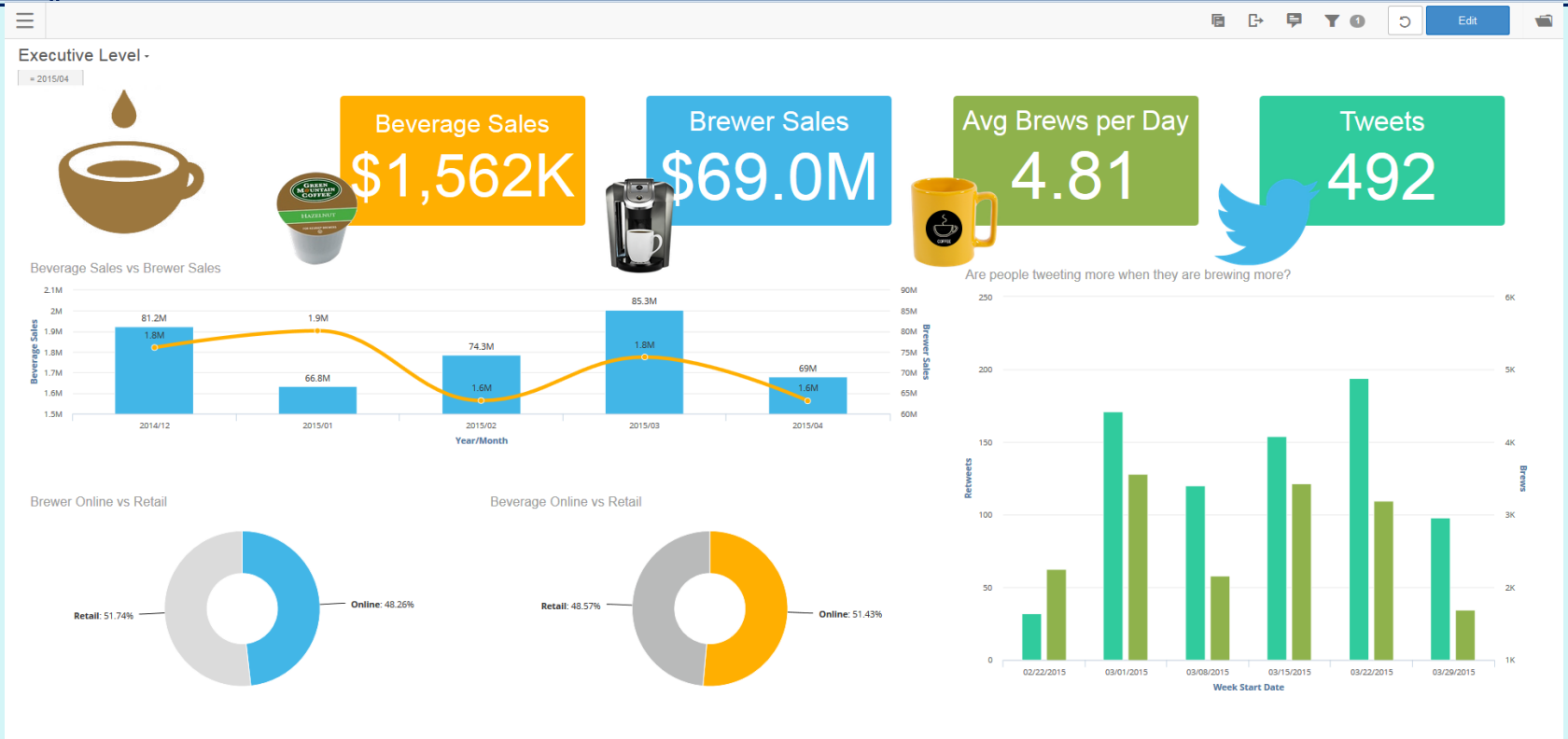
Microsoft Power BI

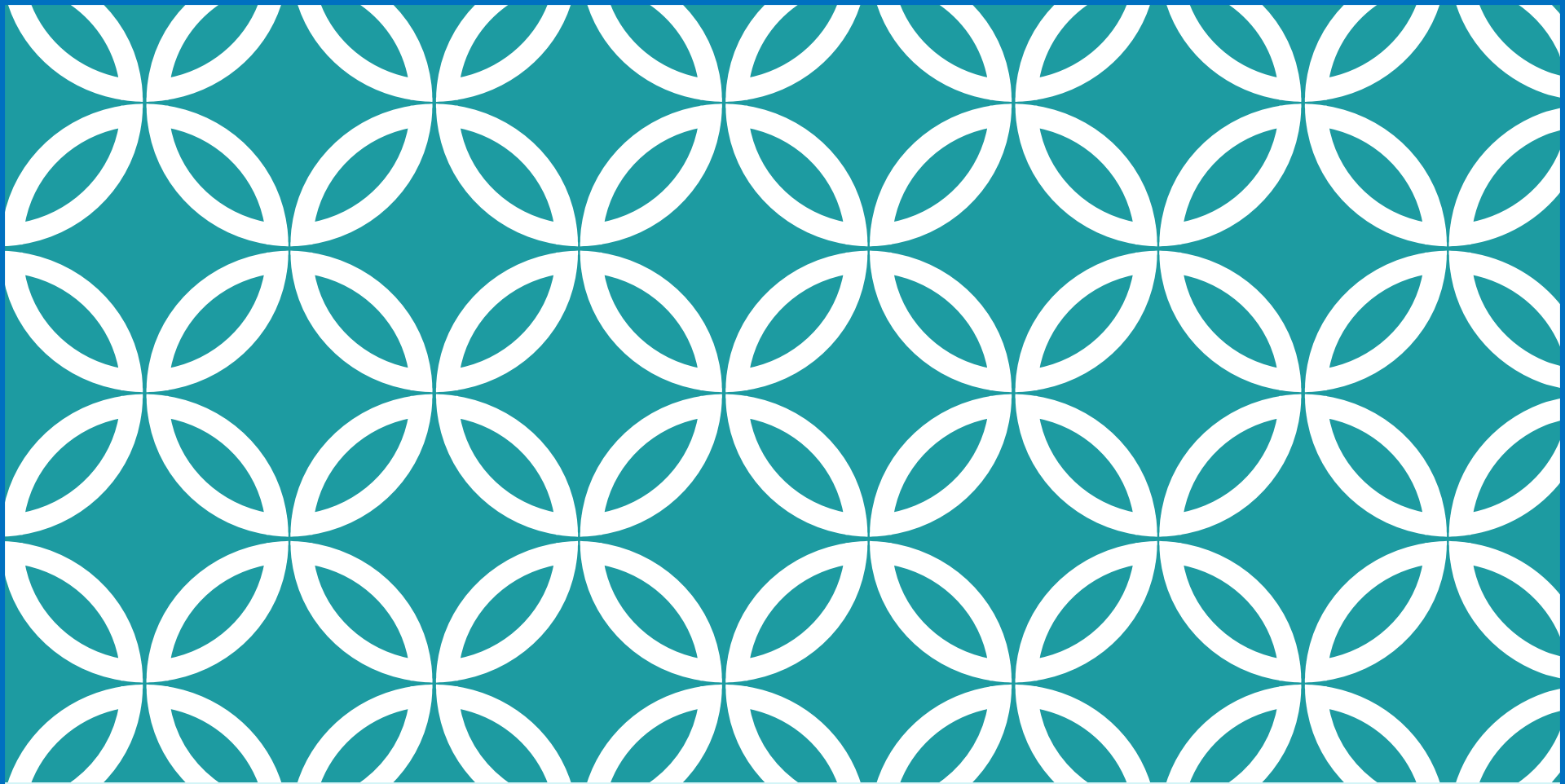
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USED CASES - MISC

❖ Business Insights & Social Media

Analyzing the impact of Twitter and Brewery Sales.





TEAM PROFILE



CA K ELANGOVAN

B.SC, FCA

- ❑ A veteran in the profession with over 35 years of experience in financial and advisory domain.
- ❑ Assisted multiple clients in the fields of audit and taxation of individuals, firms and corporates and frequently represents at appellate authorities.

CA Narasimhan Elangovan

B.COM, FCA, CS, DISA (ICAI), DIPIFR(UK), CISA (USA), LLB

- ❑ CA by passion and a technology enthusiast and has wide experience in Startup Advisory, Consulting, Technology Audits, Data Analytics and Business Intelligence in the last 8 years.
- ❑ Rich experience in Technology driven processes and audits.

Kamini Narasimhan

B.E., CISA (USA), ISO 9001: 2008, ISO 27001:2013

- ❑ An engineer by qualification, specialises in Information technology audit, implementation and advisory.
- ❑ Highly skilled in SOC, ISO, COSO, COBIT Implementation.

CA VIDHYA B

B.COM, CA, CS, CISA

- ❑ GRC and SAP FICO domain expert having rich experience of over 10 years in handling multi-national clients in India and abroad.
- ❑ Specialist in Implementation of risk management tools to be SOX, SOC and IFC Compliant.

Shikha Maheshwari

B.COM, CA

- ❑ CA by qualification drives automation and digitisation
- ❑ Highly skilled in understanding the Process and re-engineering!

Mahesh Murthi

Automation, DA & RPA Architect

- ❑ Automation, Analytics and Process Automation Architect
- ❑ Highly skilled in delivering automation solutions with limited time and resources

Tech-enabled Solutions



IT Governance & Compliance



IT Assurance Services



Data Analytics & Business Intelligence



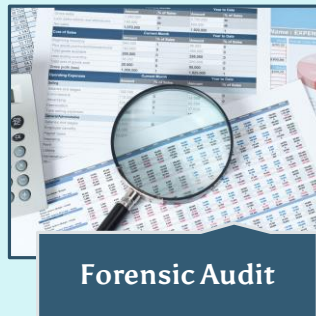
GDPR & Privacy Audits



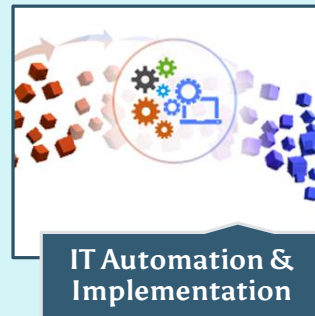
Emerging Technology (AI, Blockchain, IoT)



Enterprise Risk Management



Forensic Audit



IT Automation & Implementation



Cyber Security



IT Consulting



ISO, PCI DSS, CMMI



SOC Assessments



IT Training

About Us

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KEN & Co., a professional firm, with a right combination of zeal and experience in the areas of information technology audit, process audit, risk-based audit, Data Analytics, IT business advisory in addition to the traditional avenues of tax, assurance, corporate law and consulting. With our knowledge of various businesses and legal frameworks, we provide solutions for clientele ranging from financial, banking, insurance, startup, corporate and tax related requirements. Our niche area of specialization is in the field of Information Technology Audits & Assurance.

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